

## A UNIFIED PE ASSESSMENT

# Unlock 20-40% EBITDA Savings: Complete PE Tech Assessment in 30 Days

Database Infrastructure and Operational Performance Assessment for Private Equity —  
delivering the complete technology picture when integration decisions matter most.

30 DAY  
DELIVERY



60 DAY QUICK  
WINS



90 DAY POST-CLOSE  
EXECUTION

## WHY PE FIRMS CHOOSE THIS ASSESSMENT



### Complete Technology Picture

Database costs without performance context is half the story. We reveal both layers simultaneously — technical foundation and the business insights it enables.



### EBITDA-Focused Outcomes

Licensing consolidation flows directly to the bottom line. Typical savings of 20–40%. Performance dashboards support the cross-selling and efficiency your value creation plan depends on.



### Execution Continuity

Neither firm delivers shelf reports. Both provide post-assessment execution services — migrations, optimization, managed services, and analytics expansion.

## WHAT THIS ASSESSMENT REVEALS

### Database Environment

- True licensing costs by business unit — typically 15–30% of IT budget, often poorly documented
- 40–60% redundant database instances consuming unnecessary licenses
- End-of-life risks including SQL Server 2016, MySQL 8.0, and PostgreSQL 13 sunsetting in 2026
- Security, compliance, and DR gaps creating exit risk
- 20–40% licensing consolidation opportunities with clear roadmap

### Operational Performance

- Executive-ready Power BI dashboard answering your most critical business question
- Trusted baseline for board reporting and value creation tracking
- Operational bottlenecks impacting revenue growth
- AI-powered insights with natural language Q&A on your portfolio data
- Foundation for portfolio-wide analytics and benchmarking

# One Assessment. Seven Integrated Deliverables.

Both workstreams execute simultaneously - 30-day delivery



Complete database instance inventory with true licensing costs by business unit



Technical debt assessment with prioritized risk register and remediation roadmap



Executive performance dashboard — board-ready, trusted baseline on Day 30



AI-powered insights platform with natural language Q&A on your data



Integrated implementation roadmap with quantified EBITDA impact by initiative



Board-ready presentation unifying database and operational findings



Post-assessment execution options — both firms available for immediate continuity



Coordinated integration roadmap addressing quick wins within 60 days of close

Platform  
Agnostic

SQL Server · Oracle · PostgreSQL  
MySQL · Azure · AWS RDS · GCP

Unbiased  
Recommendations

No Vendor  
Agenda

## ABOUT THE PARTNERS

### Fortified Data

#### DATABASE CONSULTATION & MANAGED SERVICES

- ★ 20+ Years of Expertise
- ★ 2500+ Database Instances Under Management
- ★ 24/7 US-Based DBA Team

Specializing in SQL Server, Oracle, PostgreSQL, and MySQL with proven PE-specific experience in assessment, migration, optimization, and ongoing managed services. Platform-agnostic. No vendor agenda.

### FocustApps

#### OPERATIONAL PERFORMANCE & ANALYTICS

- ★ 10+ Years with PE Firms
- ★ FocustDNA Secure Analytics Platform
- ★ Day 1 Rapid Deployment

Rapid operational performance visibility built on Microsoft Power BI capabilities. Trusted baselines for board reporting from Day 30. Specialists in post-close value creation and portfolio-wide benchmarking.

**Book Your 30-Day Assessment Now**

Both workstreams start immediately post-engagement.

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